

# British Airways: Historic Flight for London City Airport

Date: 29/09/2009



British Air Flight 001 to New York's JFK airport takes off from London City Airport

British Airways has today (Tuesday, September 29) launched the first longhaul flight from London City Airport – an exclusive, all-business service to New York

Two uniquely configured Airbus A318s will fly twice daily on the new route, which links the hearts of the world's two biggest financial centres.

The historic launch flight bears British Airways' most prestigious flight number, BA001, formerly used by Concorde.

Customers on the new service will be the first to be able to send emails, texts and use the internet via an in-flight mobile communications service, provided by OnAir.

For increased convenience customers can check-in for their flight from London City just 15 minutes before departure.

In addition, when they land at JFK Airport, they will be treated as domestic arrivals having already cleared US customs and immigration during a brief refuelling stop at Shannon Airport in the west of Ireland.

The new service features 32 fully flat beds in a cabin specially designed to feel spacious and contemporary.

Willie Walsh, British Airways' chief executive said: "Our long tradition of delivering world-beating and innovative new services continues with the launch of this unique route.

"For the first time, the City has a tailor-made premium service to New York on its doorstep offering the most productive possible use of time for business people travelling between the two great financial districts."

Richard Gooding, Chief Executive of London City Airport, said: "Providing long haul services for the first time out of London City is a major milestone in the history of the airport.

"New York is the most demanded destination not currently served from London City. The new route is a key growth opportunity for us and demonstrates the premium nature of London City Airport."

To underline the premium status of the new service, in-flight dining has been developed in partnership with Roast restaurant, based at London's Borough Market, to draw upon their expertise in creating menus that feature the best of British produce and regional specialities.

Arriving customers will also be able to enjoy complimentary Health Club access at the London Marriott West India Quay to freshen up before heading into their office or continuing their journey.

**Further information:**

Rupa.Haria@londoncityairport.com